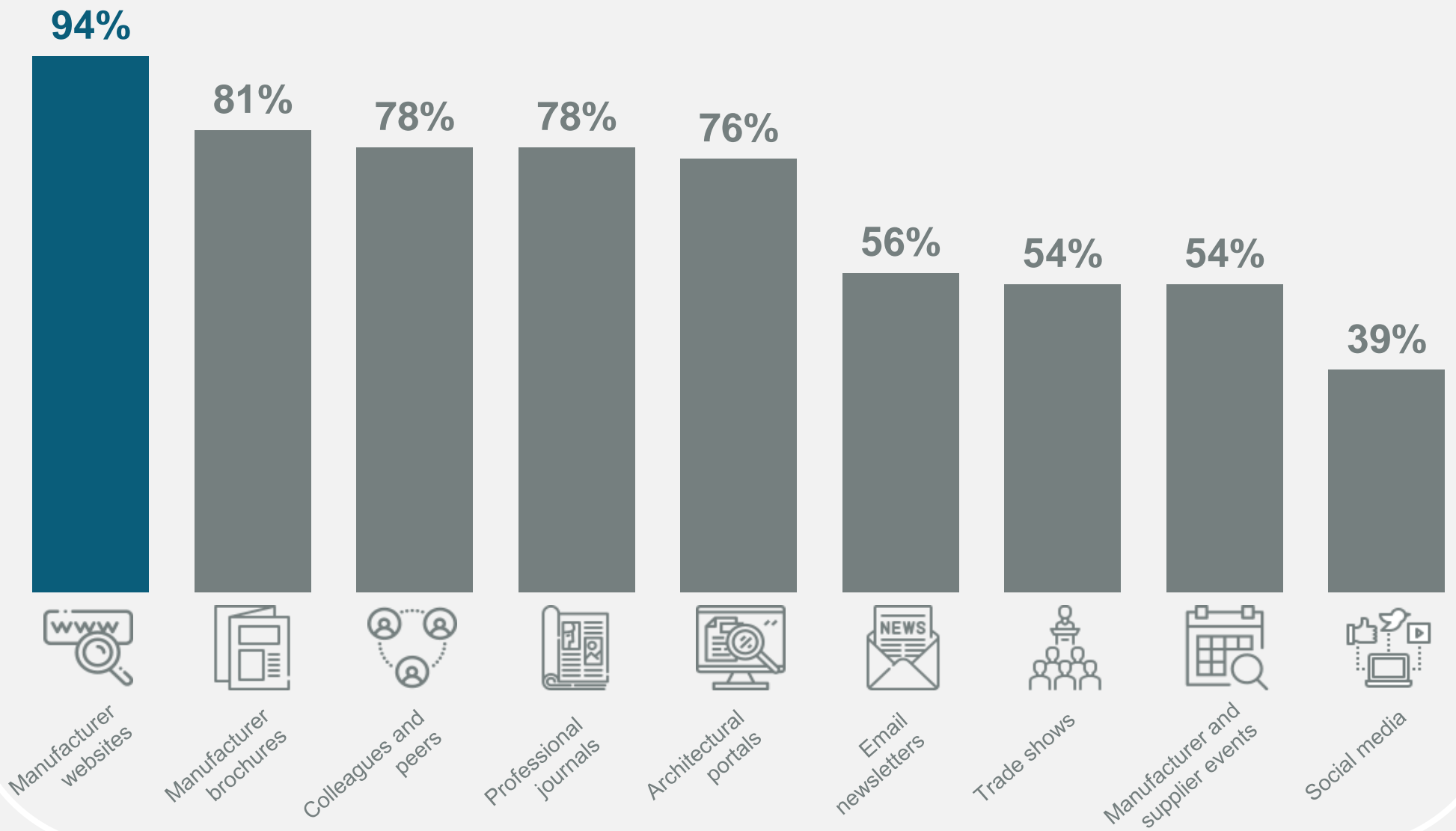
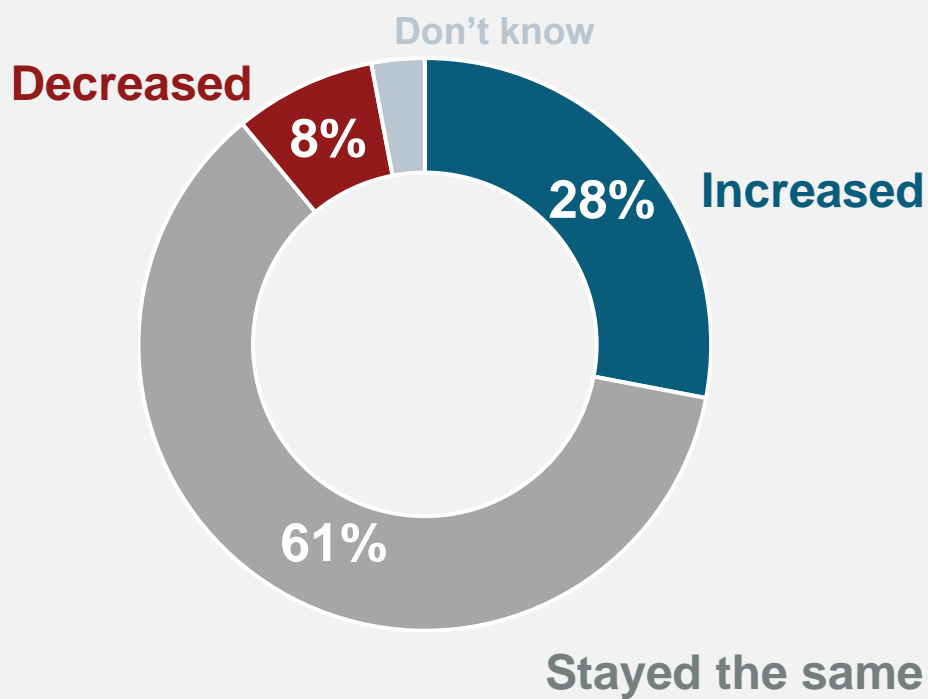


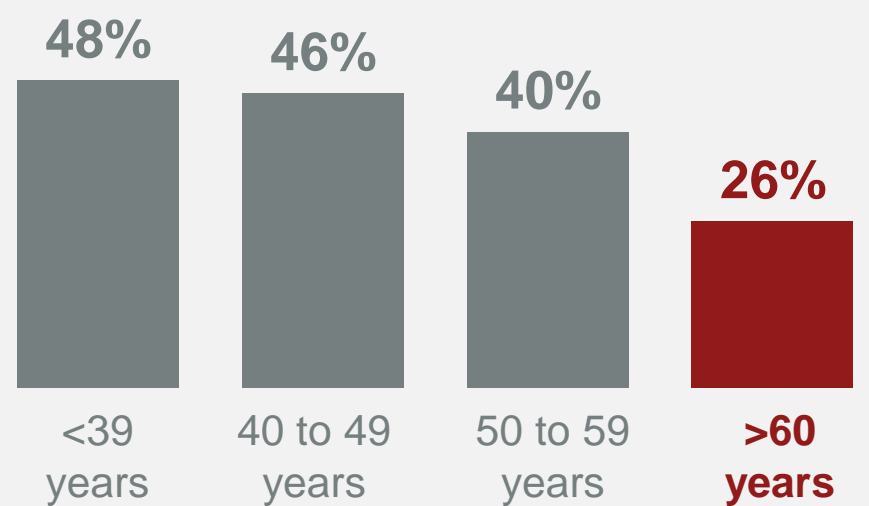
Usage of professional sources



Usage of social media the past year



Age of architects professionally using social media



This report provides both **cross country and country specific results** expressing the view of architects on professional media usage.

MORE ON MEDIA ORIENTATION

- ✓ Sources used for trends in architecture
- ✓ Sources used for technical properties
- ✓ Type of websites information is searched on
- ✓ Importance of professional sources
- ✓ More in-depth details on usage of:
 - ✓ Manufacturer websites
 - ✓ Manufacturer brochures
 - ✓ Professional journals
 - ✓ Architectural portals
 - ✓ Social media
 - ✓ Trade shows

