

Dedication

Growth

Impact



Change

Success

Result driven

Passion
Integrity

Insights



Intelligent

Loyal

Motivation

Inspire

Team work

Reliable

Commitment



Collaboration

Service

Nice to work with

Customer focus

Specialisation

Variety

Challenging



Relevance

Network

International



Result driven

Customers can rely on us. We deliver insights with impact when needed attributing to the success of our principals.

We want to grow, help our customers to grow and facilitate our employees in their growth ambitions.



Our people

Our people have a passion for delivering insights and inspire customers.

We are curious to explore new markets and challenges.

We are motivated to solve complex problems, we are loyal and act with integrity



Cooperation

Teamwork is a key within USP. With our customers and with our colleagues.

Hereby we are reliable, committed, service orientated and have a customer focus.

Its nice to work at USP and to work with USP



Specialisation

Our specialisation is the construction, DIY, real estate, housing and installation market. This offers a wide variety in assignments.

Marketing topics and social themes. BtB and BtC. Quanti and Qualy. This mix makes it appealing.

USP Marketing Consultancy is based on the 25 experience in our market the trusted partner for leading larger companies and organisations. We deliver reliable data and insights which helps our customers making strategic important decisions.

The people at USP are result driven, are experienced with the requirements of the project business, market research is and are interested in the sector we ware specialised in. USP employees see the variety of research questions we have and the impact of our work on society and on the results of our principals

At USP we work close together with our customers and with our colleagues. Successful projects are always an end effect of close external and internal cooperation. We are all ambitious and want to grow in our work and personally.

The atmosphere at USP is professional and pleasant. We work hard to deliver the promised results but we know also that the fun factor in work is essential to deliver top results.

USP creates loyal colleagues by offering challenging assignments, having an international scope, by trainings, and of course by career growth opportunities.