

About the Garden Trends & Brands Monitor

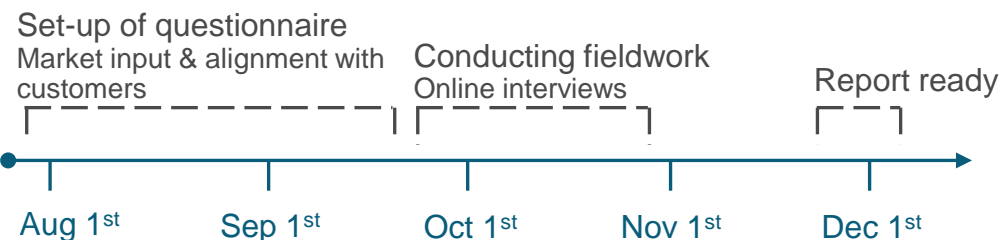
The goal

To provide our clients with detailed information of the residential garden market and a better understanding of your branding among different segments of the market.

The topics

- Characteristics of the European gardens
- Branding
- Segmentation
- Trends

The timeline



Team members



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Country scope

(number of interviews conducted)

