

Why this report:

Electrification is one of the key developments in the installation market. In the Q1 2020 report of the European Electrical Installation Monitor, we focused on three product groups in the field of electrification: chargers for electrical vehicles (EV chargers), photovoltaics & inverters and storage batteries. To what degree do installers work with these products? And what about the future? Which brands do they use and where do they purchase the products? These and many more questions are answered in this Q1 2020 Electrification report.

The frequency of working with...

Countries with the highest share of installers working with these products [at least a few times per year]

EV chargers



Photovoltaics & inverters



Storage batteries



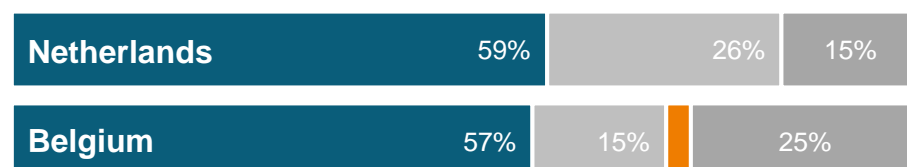
Future potential



Installers expect an **increase in workload** in the coming 2 years, especially for **EV chargers**

Cooperation between electrical and HVAC installers

Increasing | Remaining the same | Decreasing | Don't know



Of all countries, **Dutch** and **Belgian** installers report the **highest increasing need** for electrical installers to **work together with HVAC** installers

Key research questions:

- Current and future usage of EV chargers, photovoltaics & inverters and storage batteries;
- Challenges installers face and the role of manufacturers to support the installers;
- Used brands and purchase channels;
- Cooperation between electrical and HVAC installers;
- Turnover and orderbook developments of electrical installers;
- Expectations of the effect of COVID-19 on 2020 turnover of the installers;
- Profile of the electrical installer.

Countries covered in the report:

The United Kingdom, Germany, France, Poland, Belgium, the Netherlands and Spain.

Methodology:

The report is based on 701 successful telephone interviews with electrical installers in 7 countries.

Interested?

The full report is available now for 4,000 Euro or free in combination with a 1 year subscription (4 quarterly reports) for 14,000 Euro.

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