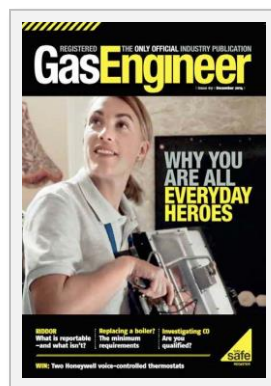


Media orientation

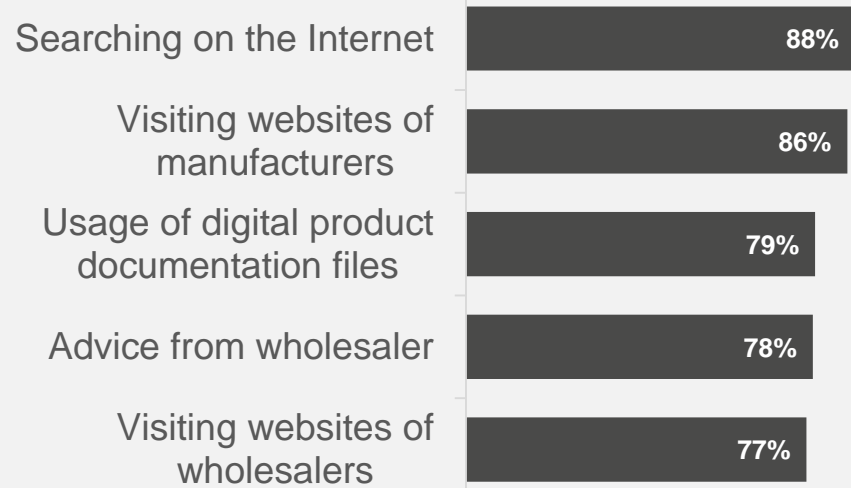
European Mechanical Installation Monitor

USP

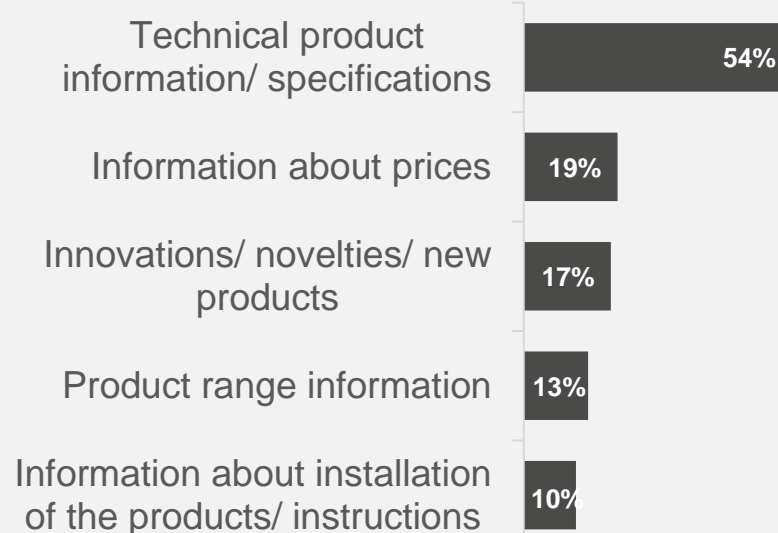
Most read professional magazines



Top-5 most used information sources



Type of information installers search for on the Internet



Results per country*
Example for **Belgium**

Most visited trade shows

48%

of the installers **visit trade shows**

The installers **visit 2.1**
trade shows per year



*Information for other counties and full lists of answers are available in the report.

Information to be found in the report

- Insights into the (development of) activities of installation companies.
- Development of turnover and order book of installation companies since Q1 2014.
- Every quarter an interesting, current theme will be discussed.
- Etc.

