

Why this report?

Trends in material usage of architects is an important issue for manufacturers active in the construction sector. This report provides multiple insights into which products are used by architects, how this has developed in the past, difference in material usage per country, how this will develop in the future, which materials will become more popular and which materials will become less popular and more can be found in the report. With this report, USP Marketing Consultancy provides insights into the trends in material usage of architects in Europe.

Research characteristics

- Construction volumes forecast until 2020
- Special theme: Trends in Material Usage
- Fieldwork conducted in Q2 2018
- About 100 pages in PDF and hardcopy
- EXCLUSIVE: In-depth look in materials used by architects in each country

Methodology



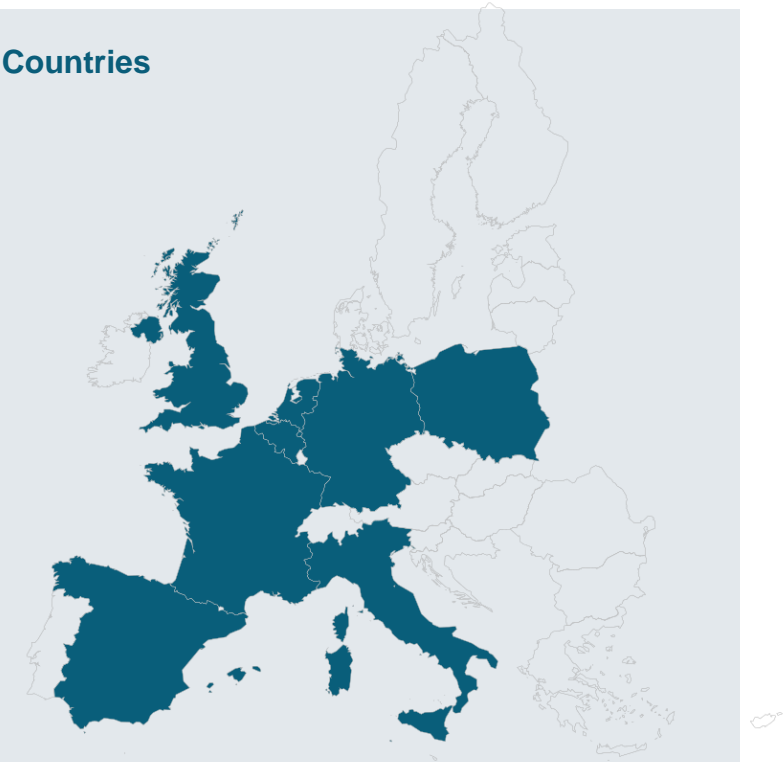
Quantitative phone research:
1450 successful interviews with architects in total

Target group



Architects (2fte and more) active in the residential and the non-residential market

Countries



Costs

Total report: **€ 1,750**

There is also a possibility to subscribe:

- The price for subscribing to this monitor is 6,000 euro.

Examples of the research questions

- Which materials are being used?
- When 'material X' is involved in projects, will the following products be used more, equally or less in the coming five years?
- Which of the following trends have the biggest impact on the usage of these products? (BIM; e-commerce / online purchase; prefabrication; legislation & certification; sustainability).