

Why this report?

The construction industry has to deal with the trend that the whole building process needs to be faster, cheaper and smarter. The use of prefab fits in those trend and is expected to be a growing market in the future. [USP Marketing Consultancy](#) has interviewed 1.450 architects in Europe about the current usage of prefab in their projects. This report also provides more insights in the current status of prefab being used in projects, how this will develop, which kind of prefab is being used in all investigated countries and more can be found in the report.

Research characteristics

- Construction volumes forecast until 2020
- Special theme: [Future of prefab](#)
- Fieldwork conducted in Q3 2018
- About 80 pages in PDF and hardcopy
- EXCLUSIVE: In-depth look in the architects' perspective in prefab in each country

Methodology



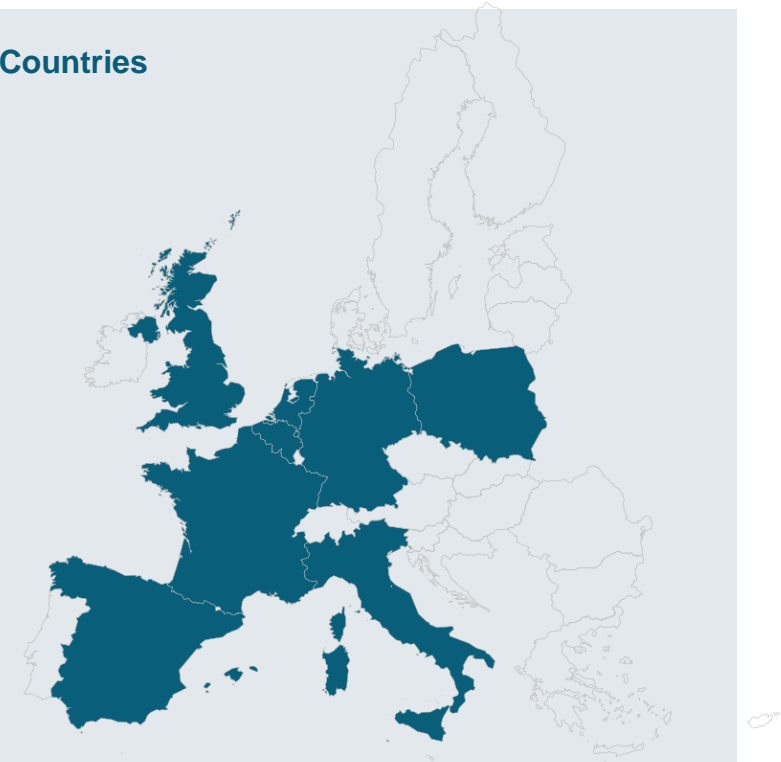
Quantitative phone research:
1450 successful interviews with architects in total

Target group



Architects (2fte and more) active in the residential and the non-residential market

Countries



Costs

Total report: **€ 1,750**

There is also a possibility to subscribe:

- The price for subscribing to the [European Architectural Barometer](#) is 6,000 euro.

Examples of the research questions

- Which type of prefab is being used?
- What is the current status of prefab being used in prefab?
- How will this develop in the future?
- This report provides the architects' perspective on the use of prefab in construction