


### Why this report?

“The architect” doesn’t exist. Some are more traditional, others are already more developed with regards to digitalization. In the Q4 2016 report, segmentation of architects, we divided the architect population in 4 segments and measured how large these groups are in each country. Furthermore, key characteristics are given for each group. The report provides need to know information on understanding the different types of architects in Europe.


#### Research characteristics

- Construction volumes forecast until 2019
- Special theme: Segmentation of architects
- Fieldwork conducted in Q4 2016
- About 100 pages in PDF and hardcopy

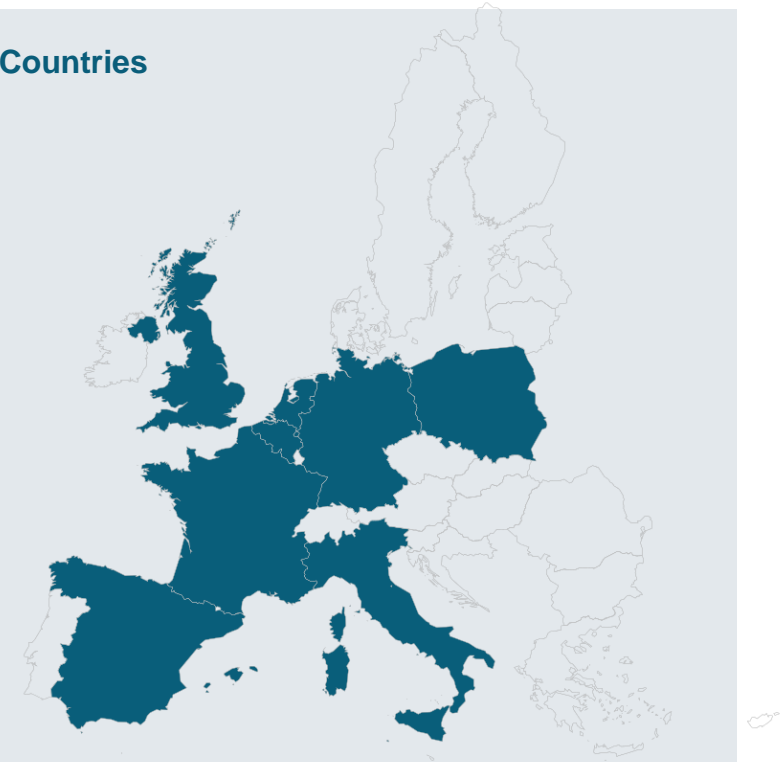
#### Methodology

-  Quantitative phone research:  
200 successful interviews per country  
1600 successful interviews with architects in total

#### Target group

-  Architects (2fte and more) active in the residential and the non-residential market

#### Countries



#### Costs

Total report: **€ 1,750**

There is also a possibility to subscribe:

- The price for subscribing to this monitor is 6,000 euro.

#### Examples of the research questions

- What type of projects do architects mainly design?
- Are the architects and their companies mainly active on a local, regional, national or international level?
- Several other statements were asked of respondents to determine different architect types based on a segmentation analysis.