

Why this report?

Building Information Modeling (BIM) will become and in some cases already is a license to operate. USP Marketing consultancy has been tracking the BIM penetration and usage of Architects for many years now. In our latest report (Q4 2017) of the European Architectural Barometer we investigated how architectural firms design and exchange data with other building parties, with a focus on the adoption and usage of Building Information Modeling (BIM).

Research characteristics

- Construction volumes forecast until 2019
- Special theme: Building Information Modeling
- Fieldwork conducted in Q4 2017
- About 100 pages in PDF and hardcopy
- Trends are presented as this topic has been conducted in 2013, 2015 and now 2017.

Methodology



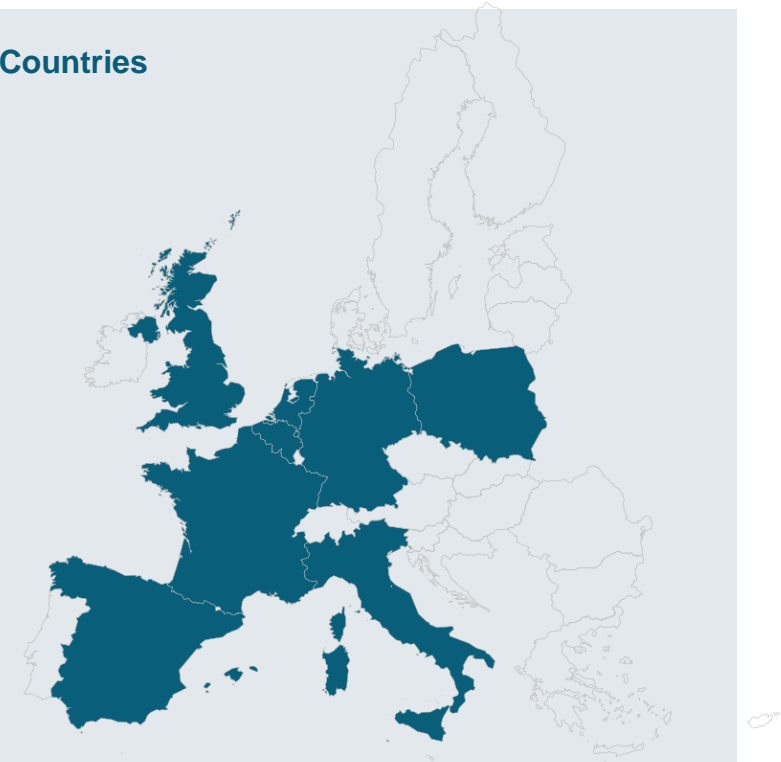
Quantitative phone research:
1400 successful interviews with architects in total

Target group



Architects (2fte and more) active in the residential and the non-residential market

Countries



Costs

Total report: **€ 1,750**

There is also a possibility to subscribe:

- The price for subscribing to this monitor is 6,000 euro.

Examples of the research questions

- What is the share of projects in which BIM is used?
- Which BIM-related software do you use?
- Which other parties to you already cooperate with using BIM processes in your projects?