


Why this report?

Smart homes and buildings have been a hype for many years, yet this part of the industry has yet to really take off. In recent years, we have seen stronger developments and demand for smart and connected solutions, but to what degree are electrical installers actually installing smart & connected products right now? What do they actually see as smart products? How will this market develop? These questions and many more are answered in the new Q4 2017 report of the European electrical installation monitor: Smart buildings and connectivity.

Research characteristics

- Turnover & orderbook developments of electrical installers
- Special topic: Smart buildings & Connectivity
- Fieldwork conducted in Q4 2017
- About 100 pages in PowerPoint, PDF and hardcopy
- Image of the market regarding Smart Products for seven countries

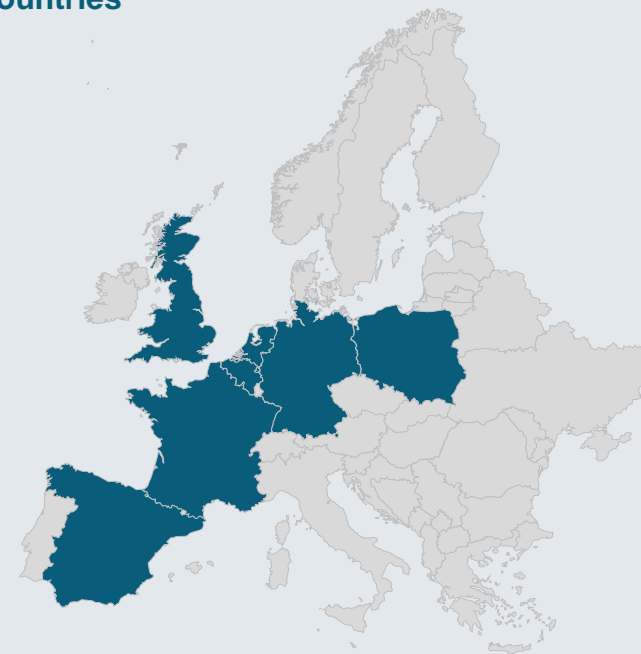
Methodology

- Quantitative phone research:
-  200 successful interviews in Germany, France, UK, Poland and Spain & 100 successful interviews in Belgium and The Netherlands
- 1200 successful interviews with Electrical installers per quarter in total

Target group



Countries



Costs

Total report **Love Brands: € 4,000**

There is also a possibility to subscribe:

- The price for an annual subscription (4 reports) to this monitor is 14,000 euro.

Examples of the research questions

- Share of installers that work with smart products in each country
- A split between product categories in each country
- A European overview of the future of smart products in the work of the daily activities
- Turnover & order book developments