

Why this report?

Manufacturers of installation materials invest a lot of resources towards supporting and training their HVAC installers. But how effective are these efforts? In order to measure this, expensive researches are conducted regularly. However, budget typically doesn't allow to measure this in-depth each year. The solution is the Q3 2016 support and training needs report. In this report, detailed information is given on the most preferred type of training for different topics, ways of training (i.e. online), best days and periods, support needs and much more. This information is vital in optimizing the support and training provided to your key target group.

Research characteristics

- Turnover and orderbook developments of the HVAC installers and plumbers.
- Special theme: Support and Training Needs.
- Fieldwork conducted in Q3 2016.
- About 60 pages in PDF.

Methodology



Quantitative phone research:

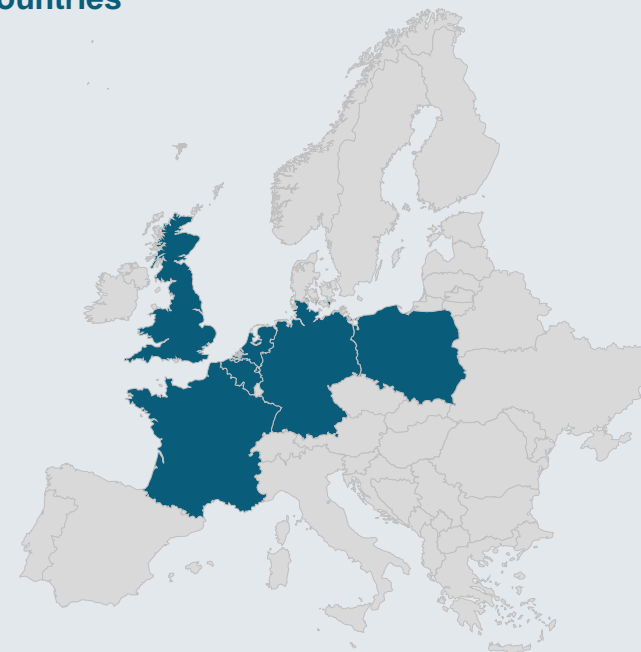
200 successful interviews per country.
1200 successful interviews with HVAC installers and plumbers in total.

Target group



HVAC installers and plumbers.

Countries



Costs

Total report Purchase channels: **€ 2,500**

There is also a possibility to subscribe:

- The price for an annual subscription (4 reports) to this monitor is 8,400 euro.

Examples of the research questions

- Which manufacturer provides the best trainings?
- What is the best time of the year, day of the week and time during the day trainings to be organized?
- Which software and calculation told from manufacturers are being used?
- Interest in different types of support provided by manufacturers.