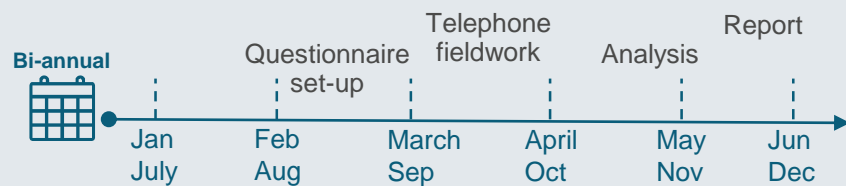


Why this report?

The second report of the Contractor Monitor is diving deeper into the purchase channels the general contractor: He who is involved in both residential and non-residential construction projects and is working for a mid-sized (5 to 15 FTE) or large (15+ FTE) building company. It does not only contain data on the segments contractors are active in, it also gives you a clear view on their attitude towards and usage of prefabricated building elements. Prefab is considered to be one of the most important construction trends for the upcoming years.

Planning & Process



Topics

- H1 '18: Purchase Channels
- H2 '18: Prefab
- H1 '19: BIM
- H2 '19: DMU

Methodology



Quantitative phone research per country:
200 interviews – Germany
175 interviews – UK, Spain, Italy, France
150 interviews – Poland, Netherlands
125 interviews – Belgium

Target groups



Contractors (5-15 FTE & 15+ FTE)

Countries



Costs

One report: € 9,000 / Two reports: € 14,000

Subscription for 2 reports a year (at least 2 year-subscription): € 12,500 per year

A report includes:

- Insights in 8 European countries
- Possibility to give input on the questionnaire

This report includes:

- Company developments of the contractors in Europe
- Order book & Turnover developments
- Insights in prefab usage of the European contractors
- Results are available for all eight investigated countries