

## Why this report:

The construction sector is one of the most resource consuming sectors. In the last decade several initiatives have been taken to encourage the construction industry to support the agenda of sustainable development and circular economy. This report aims to help building material suppliers to understand contractors' attitude towards sustainable and circular construction industry. This is key for them to design materials, products and solutions as well as to target the right stakeholders in the right market to encourage them to think circular and deliver a more sustainable building environment.

## Sustainability and Circularity awareness among European contractors



**45%**  
Actively involved

**31%**  
Actively involved

**39%**  
is sustainability-aware/ non-user

**45%**  
is circularity-aware/ non-user

**15%**  
is sustainability-unaware

**21%**  
is circularity-unaware

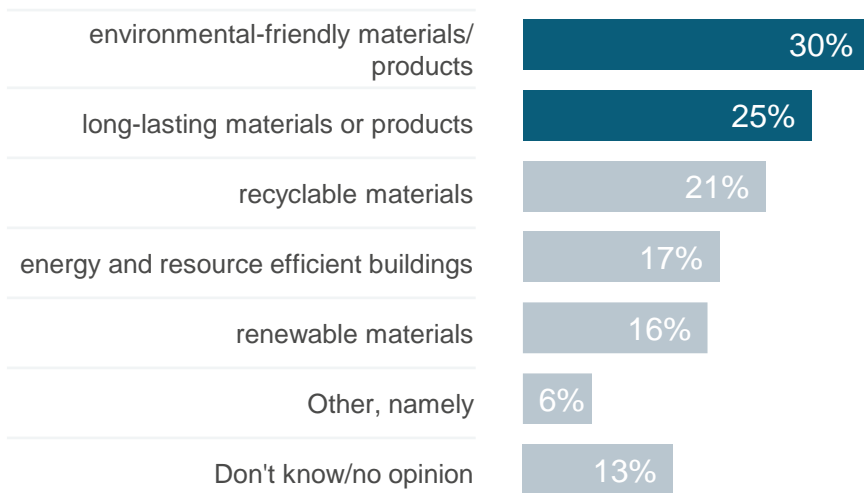


**Netherlands**  
Most actively involved in sustainability

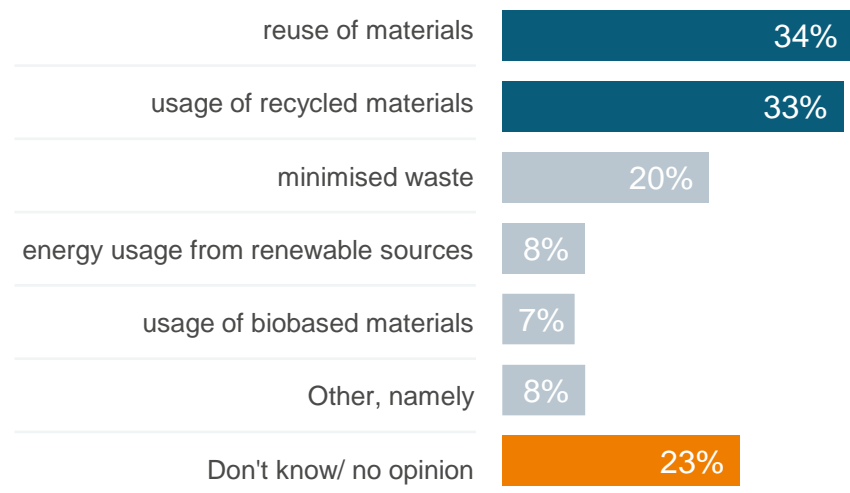


**Poland**  
Unaware of both concept

### Perception of **sustainable** construction



### Perception of **circular** construction



### Key research topics:

- Involvement of a company in sustainable and/or circular construction
- Perception of sustainability and circularity in construction
- Characteristics of sustainability, building materials, insulation materials
- Circularity in the future, characteristics of circularity, driving forces
- Expectations of the effect of COVID-19 on 2020 turnover of contractors
- Turnover and orderbook developments of contractors

### Countries covered in the report:

The United Kingdom, Germany, France, Poland, Spain, Italy, Belgium and the Netherlands.

### Methodology:

The report is based on 828 successful telephone interviews with contractors in 8 countries.

### Report cost

The full report covering 8 countries is now available for € 9,000.

### Contact

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